



**SOURCEBRIDGE SOLUTIONS**  
[www.sourcebridge.in](http://www.sourcebridge.in)

Call us  
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# SourceBridge Solutions



**A DEHU GROUP COMPANY**

**Powering Procurement.**

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# About Us

We are a procurement services company under Dehu Group.

At SourceBridge Solutions, we add value by aggregating indirect procurement for our member companies and supporting the sourcing of capital goods, raw materials, and other essential items. By analyzing local and global markets and utilizing the supplier network of the Dehu Group, we provide cost-effective, high-quality procurement solutions. For vendors, we consolidate demand across multiple businesses to drive growth and offer strategic marketing support for better visibility. Our flexible contracting models protect both buyers and suppliers during economic fluctuations, simplifying negotiations and speeding up time-to-market.

## **ASWIN SRINIVASAN**

Managing Partner - SourceBridge Solutions



# VISION

At SourceBridge Solutions, our vision is to transform procurement into a strategic advantage for both buyers and vendors. We aim to deliver unmatched value through aggregated purchasing, intelligent sourcing, and marketing-driven vendor growth. By bridging markets, suppliers, and members, we strive to become the most trusted and impactful procurement partner across industries.



# MISSION

**01**

To maximize value for our members by aggregating procurement needs and delivering cost-effective, high-quality sourcing solutions across capital goods, raw materials, and indirect categories.

**02**

To empower vendors through volume-driven demand, flexible contracts, and strategic marketing support that enhances visibility and accelerates growth.

**03**

To promote speed and efficiency in procurement by simplifying negotiations, leveraging global and local networks, and partnering with reliable logistics providers.

**04**

To champion sustainable procurement practices by encouraging responsible sourcing, reducing waste, and supporting environmentally conscious vendors and supply chains.



# Key factors

**SOURCEBRIDGE SOLUTIONS RUNS ON DATA-DRIVEN PROCUREMENT AND AGGREGATED DEMAND TO DELIVER FAST, EFFICIENT, AND VALUE-FOCUSED SOURCING.**

**01**

## **COLLECTIVE POWER**

Pooling member demand to unlock volume-based savings and preferential pricing.

**02**

## **MARKET INTELLIGENCE**

Real-time insights from local and global markets for smarter procurement decisions.

**03**

## **CATEGORIES**

Sourcing support across indirect spend, capital goods, logistics & freight, raw materials, engineering products and more.

**04**

## **VENDOR PROMOTION**

Marketing support to enhance supplier visibility, growth, and engagement.

**05**

## **AGILE CONTRACTS**

Flexible, scalable agreements that adapt to changing business needs.

**06**

## **SUSTAINABILITY**

Environmentally responsible procurement practices that align with ESG goals.



# PROBLEMS

## THE PROCUREMENT PROBLEMS WE SOLVE

Procurement today is fragmented, reactive, and often lacks the scale or agility needed to secure favorable pricing, reliable supply, and strategic vendor relationships—especially during economic disruptions and trade fluctuations.

### Tariff & Trade Volatility

Fluctuating import/export duties and shifting geopolitical dynamics are disrupting global supply chains, increasing material costs, and forcing buyers to make reactive sourcing decisions.

### Rigid Payment Terms

Many suppliers enforce inflexible payment structures, creating cash flow stress—especially for small and mid-sized companies lacking leverage to negotiate favorable terms.

### Lack of Procurement Scale

Organizations with low-volume procurement often struggle to access bulk pricing, preferred vendor terms, and strategic contracts typically reserved for larger enterprises.



# Solutions

## OUR OVERALL SOLUTION

SourceBridge Solutions delivers a unified, data-driven procurement platform that combines aggregated buying power, market intelligence, and flexible vendor engagement to drive cost savings, speed, and strategic value. By aligning buyers and suppliers through smart contracts and marketing-driven partnerships, we create a win-win ecosystem that adapts to changing economic conditions.

## DIVERSIFIED SOURCING

We source from both local and international vendors, strategically shifting procurement channels to avoid high-tariff zones and stabilize input costs.



## NEGOTIATED FLEXIBILITY

Through group negotiations, we secure more flexible payment terms for our members, balancing supplier expectations with buyer cash flow needs.

## AGGREGATED DEMAND

By consolidating demand across our network, we offer small and mid-sized companies the pricing and contract advantages typically reserved for large enterprises.

# Product Portfolio



## A STORY ABOUT PORTFOLIO

### Strategic Strength Through the Dehu Group

As a part of the Dehu Group of Companies, SourceBridge Solutions leverages a powerful network of specialized partner firms to offer end-to-end procurement and industrial solutions. This strategic collaboration allows us to cater to a wide range of categories, ensuring technical reliability, faster delivery, and greater value for our clients.

### Our group capabilities include:

- Industrial Boilers & Thermal Systems
- Water & Wastewater Treatment Solutions
- Engineering Spares & Components
- Steel Tubes, Pipes & Structural Fabrication
- Construction, Erection & Mechanical Works
- Power Plant & Sugar Mill Setups
- MRO (Maintenance, Repair & Operations)
- Electrical & Instrumentation Services
- Industrial Fans, Turbines & Rotating Equipment
- Facilities Management Services
- Logistics & Freight Solutions
- And much more...

With this robust ecosystem, SourceBridge ensures seamless sourcing—from individual parts to turnkey industrial setups—driving cost-efficiency, technical excellence, and reliable supply.





# How It Works

## OUR PROCUREMENT MODEL IN ACTION

### ONBOARDING

Member companies and vendors register through our streamlined onboarding process.

### REQUIREMENT MAPPING

We identify procurement needs across categories—capital goods, MRO, logistics, etc.

### DEMAND AGGREGATION

Volume requirements are consolidated across member companies to unlock bulk savings.

### STRATEGIC SOURCING & NEGOTIATION

Vendor terms are pre-negotiated for pricing, credit, and delivery, ensuring mutual benefit.

### ORDER FULFILMENT & LOGISTICS

Integrated logistics partners ensure reliable, on-time delivery across geographies.

### PAYMENT & SUPPORT

Flexible payment models and post-purchase support streamline procurement cycles.





# What We Are Building

**SOURCEBRIDGE SOLUTIONS IS LAYING THE FOUNDATION FOR A PROCUREMENT NETWORK THAT IS FUTURE-READY AND IMPACT-DRIVEN.**

**01**

## **TECH-ENABLED PLATFORM**

We are developing a digital platform that automates sourcing, tracks supplier performance, and delivers data-driven procurement insights.

**02**

## **MEMBER DASHBOARDS**

Upcoming portals will allow buyers to post requirements, access historical orders, and view vendor matches in real-time.

**03**

## **KNOWLEDGE & INSIGHTS HUB**

Members will have access to trend reports, commodity indexes, tariff updates, and procurement best practices.

**04**

## **SUSTAINABLE SOURCING TOOLS**

We aim to integrate ESG scoring, green vendor verification, and waste-reduction analytics for responsible procurement.



# Why Join US

## **WIN -WIN -WIN VALUE CREATION**

### **FOR BUYERS**

Access bulk discounts, flexible payment terms, and faster delivery through pre-negotiated contracts and aggregated volume sourcing.

### **FOR VENDORS**

Gain demand visibility, reduce sales cycles, and scale your business with marketing support and multi-buyer engagement.

### **FOR PROJECT CONSULTANTS**

Simplify project procurement with centralized sourcing, coordinated logistics, and category-specific vendor recommendations.

### **COST SAVINGS & SCALE**

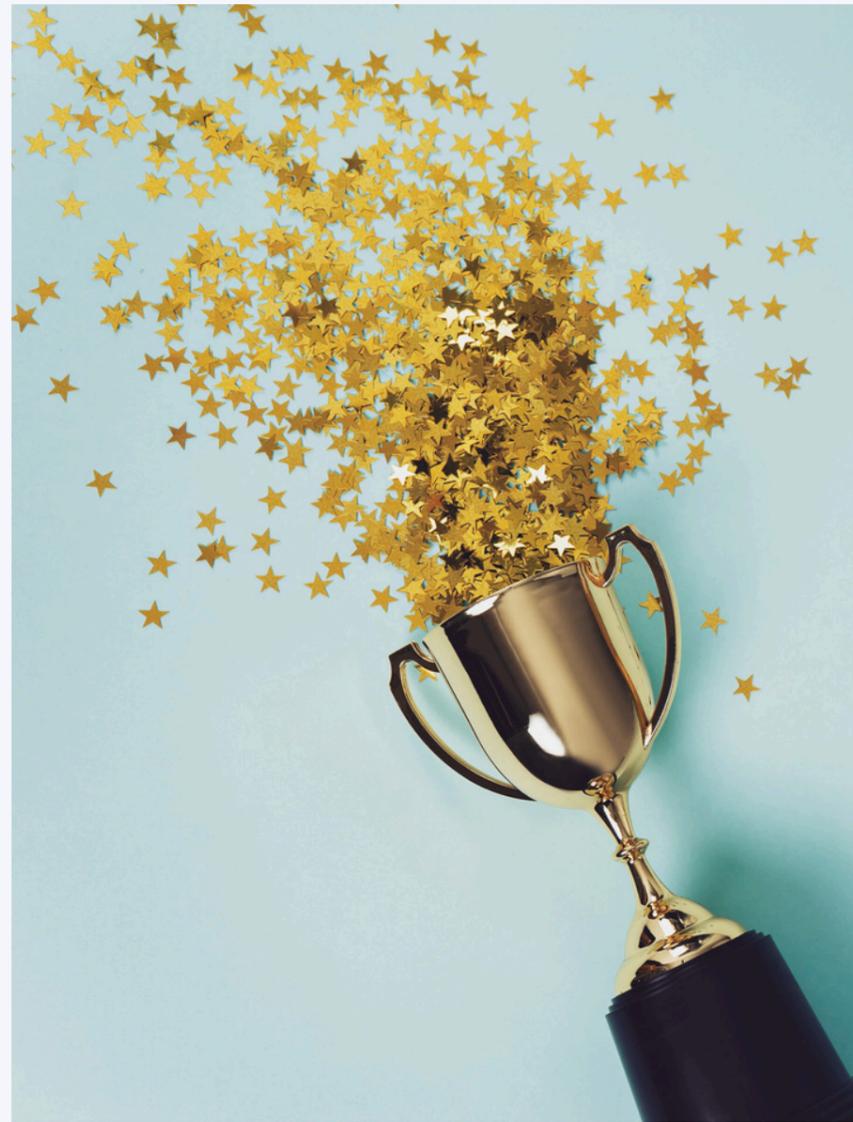
We unlock enterprise-level benefits for even small and mid-sized businesses turning procurement into a growth lever.

### **EFFICIENT EXECUTION**

From onboarding to delivery, our process minimizes delays, maximizes compliance, and supports your internal procurement goals.

### **NETWORK-DRIVEN GROWTH**

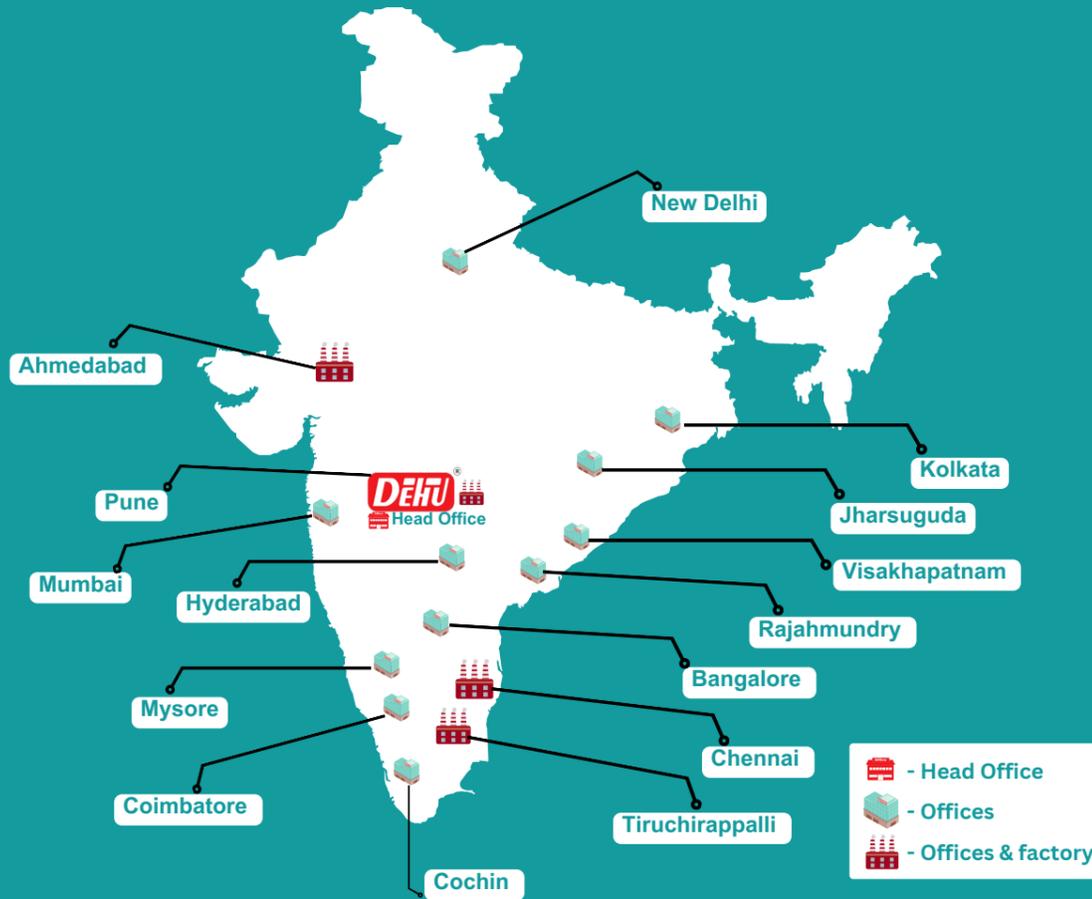
The more companies that join, the greater the value—higher volume, better rates, broader supplier base, and stronger partnerships.



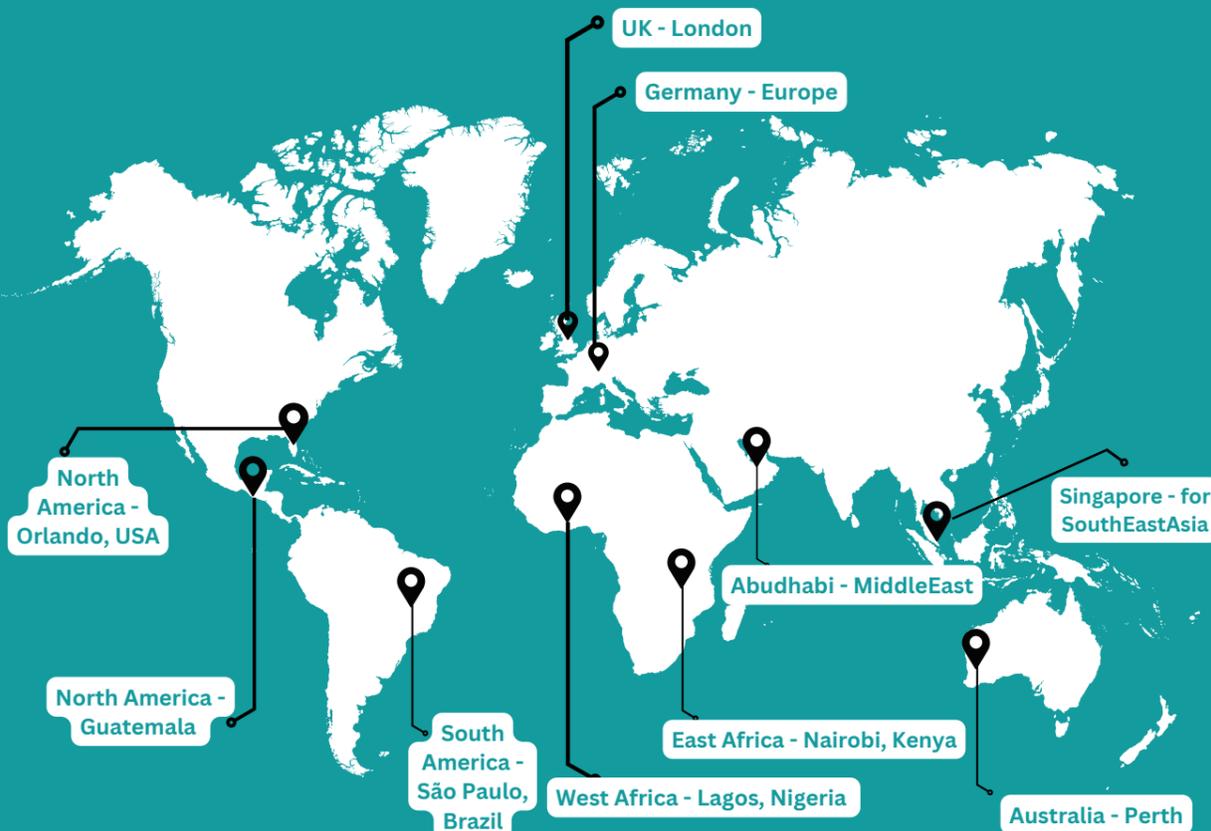


# MARKET PRESENCE

## (India)



## (Abroad)





# THANK YOU

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